



MetroWest Chess Club

Largest Chess Club in New England

Serving the MetroWest Boston chess community since 1983

Featured:

- Updated attendance graphs
- Chess.com for blogging games, and experimenting with Google+
- Seeking Social Media Volunteer

August
2012



COMMUNITY

http://metrowestchess.org/Community/People/Demographics/Attendance/MCC_Chart_of_Turnout_Seasonal.pdf

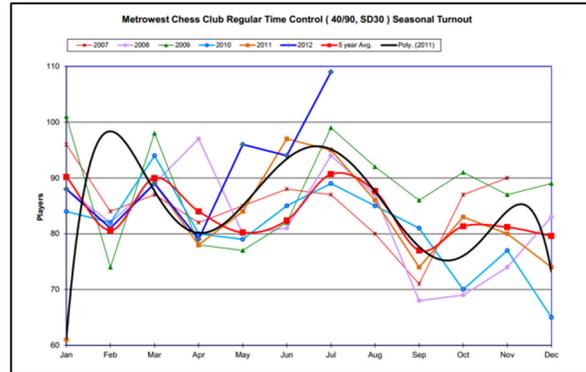
Demographics and Updated Attendance Charts

Mark Kaprielian recently updated a number of charts related to demographics and attendance, winning streaks, etc.. You can see them by clicking "Demographics" on the left side of the home page under "Community":

http://metrowestchess.org/Community/People/Demographics/Top_Demographics.htm

The graphs are all very interesting. Let's sample a few to see why. The first is the overall attendance graph from the inception to present.

http://metrowestchess.org/Community/People/Demographics/Attendance/MCC_Chart_of_Historical_Attendance.pdf



The July 2012 high attendance is a bit anomalous, you can see there is a seasonal trend for July to have a bit of a boost. We are not sure why, but maybe it is due to factors of scholastic schedules, family vacations, etc.

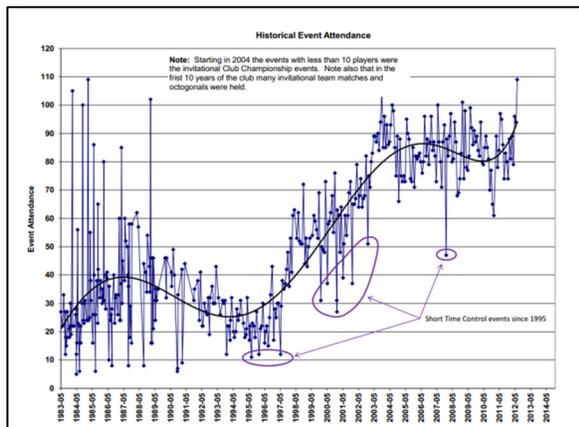
No matter the reason for the cycles of attendance, we are pleased that so many chess players choose to play at MetroWest Chess Club throughout the year, and help make it the largest weeknight chess club in New England!

Adding Google+ to MetroWest CC Social Media



Google+: G+ is the latest addition to the MetroWest CC social media. We are experimenting with the G+ functionality, so please consider this a beta capability for MetroWest CC. Our account is "Metrowest Chessclub", with email MetroWestChess@GMail.com.

We are experimenting with posting news blog and other stories to G+. G+ is very mobile friendly (as is Facebook) and may facilitate discussion threads in the future. Another long



Our Club has been averaging over 80 in attendance since 2003, and this year is no exception. For example in July 2012, we had 109 players! This brings us to our second interesting chart, the seasonal attendance chart:

term consideration is the possibility of using the G+ “Google Hangouts”, as a means to facilitate audio/visual conferencing – a means to extend the MetroWest CC presence into cyberspace.

Google+ is an extension of your Gmail (Google email) account. If you do not have a Gmail account, you will need one to get full functionality (commenting, video, etc.). You can still receive posts from G+ even without a Google account. If you want to add MetroWest Chessclub to your Google+ “circles”, or simply receive posts in email, simply email us at “info_requests” AT MetroWestChess DOT org, and ask us to add your email to G+.

We will keep everyone up to date, as we determine exactly how we will use G+. For now, consider this a beta capability. The rest of the established social media for MetroWest CC is explained below.

General Social Media Info: At the top right of the home page is a set of social media icons. You can click this to get info on all forms of social media that MetroWest CC uses. Be notified of Weekly Group Lessons, and more.



News Blog: In the center of the home page there is a block dedicated to News Blog. You can read synopsis of entries there, and click the link to go to the full Google Blogger blog. Note, if you have a “reader” for your laptop or mobile device, you can subscribe by clicking the reader icon, and get automatic notifications of new news items.



Calendar: In the center of the home page there is a block dedicated to Monthly

Tournaments. At the bottom there is a link and a calendar icon to take you to the calendar page. There you will see a Google Calendar. You can use the calendar directly, to check for new entries. Note, if you use “Google Calendar” on your laptop or mobile device, you can add the MetroWest CC calendar to your calendar, and get new calendar entries automatically added.



Facebook: The MetroWest CC Facebook page is at the link below. Go to the page and “like” us, and receive up to date notifications on your laptop or mobile device:

<https://www.facebook.com/pages/MetroWest-Chess-Club/164738746955775>



Twitter: You can follow MetroWest CC on Twitter **@MetroWestChess**. You can also search on the hashtag **#MetroWestCC**, and receive up to date notifications on your laptop or mobile device:

Chess.com

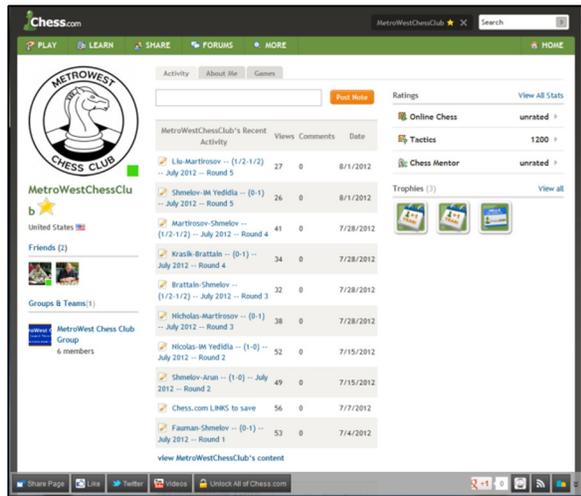


First, MetroWest CC does not endorse any particular online chess site. They all have their advantages and disadvantages. For example US Chess League uses ICC because most top rated players already have an account on the site, and ICC has a lot of experience simulcasting live games. MetroWest has different needs. We do not need to simulcast live games, but we do need to post games, and Chess.com has a great chess game viewer, with blog capability.

MetroWest CC now has an established presence on Chess.com to make use of blogging games.

Our account is MetroWestChessClub, and the profile is:

<http://www.chess.com/members/view/MetroWestChessClub>



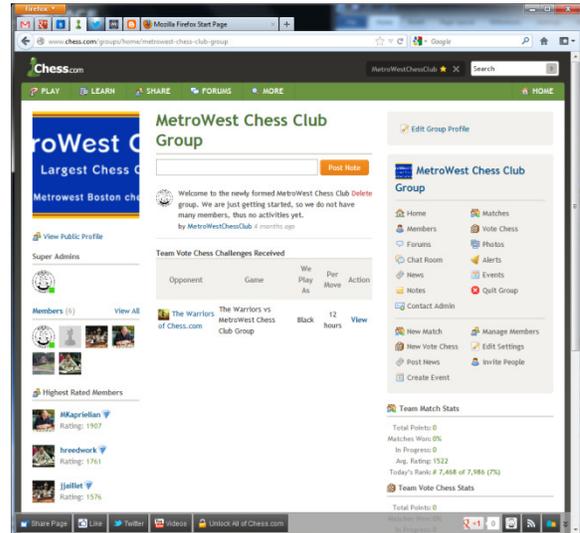
If you have a Chess.com account, you can be “friends” with the Club. Currently we use the account to post our top games. We create a blog entry inside Chess.com, so that the game is loaded into a game viewer. We then link that Chess.com blog entry of our game into a regular blog, and that is what shows up on our homepage.

We also have a “MetroWest Chess Club Group” Chess.com group at:

<http://www.chess.com/groups/home/metrowest-chess-club-group>

We are considering for the future that we can organize online classes using this Chess.com group, and also a “live board” capability where you can follow a chess board and moves in a browser. This is very similar to a demo board, except in a browser. If we combine the Chess.com “live board” with Google Hangouts, we could possibly have virtual classes with a

shared chess board, video and audio. For now, we are exploring, but the potential is there.



For now, we are using Chess.com to deliver game blogs, but look for new exciting uses in the future.

Seeking “Social Media” Volunteer

MetroWest CC is seeking a volunteer to help with blogging, Facebook, and other social media tools. Currently we estimate the level of effort is approximately one hour per week, and the volunteer must have a Facebook and Gmail account.

If you are interested, please ask Mark Kaprielian how to get started.

Natick Senior Center

Our temporary location as of January 2011 is 90 Oak St. Natick, MA.

Projected date for our move back to the original 117 Central St., Natick location is September 1, 2012

Temporary location, 90 Oak St. Natick, MA is on the westbound side of Route 9 opposite Scrub-

a-Dub carwash. The entrance is on Oak Street. It was most recently occupied by Westgate Christian Academy—some people may have known where that was. See map below.



COMPETE

Last Tournament

“MCC Independence Day Swiss”

Congratulations to the Winners!

OPEN	IM Jonathan Yedidia, Vadim Martirosov, Mika A Brattain	4.0 / 5.0
U2000	Calvin G Hori	4.0 / 5.0
U1700	Franklin Lu	4.5 / 5.0
U1400	Adam Maimon	4.5 / 5.0

Perfect Scores



Who will it be next month?

Photos From Around the Club



COMPETE

LEARN

Next Tournament

Weekly Group Lessons

“MCC Hot Summer Days Swiss”



Check calendar on homepage for availability.

When	Tuesdays at 7:30 pm August 7, 14, 21, 28 2012
Format	4 - SS 40/90, SD/30
Sections	Open, U2000, U1700, U1400 Open section not FIDE rated
Prize Fund	\$ 630 100% Guaranteed
Entry Fee	Club Masters Free MCC Members \$20 Non-members \$25
Prizes	Open \$ 120 - 80 - 60 U2000 \$ 80 - 60 - 40 U1700 \$ 60 - 40 - 20 U1400 \$ 40 - 20 - 10
Championship Points	Open 64 - 40 - 24 - 16 U2000 32 - 20 - 12 U1700 16 - 10 - 6 <ul style="list-style-type: none"> • 25% bonus for winning all games • 15 point bonus for upset win/draw over an 1800+ player and 300/600 rating diff
Forfeit Rule	Players may be re-paired after 30 min
Additional Events	Checkout the Possible Events of Interest link on the Club homepage for other events in the area

Bookseller



Emanuel Rasin of “Books from Europe. Check calendar on homepage for availability

The current championship qualification standings are available online at:

http://www.metrowestchess.org/Compete/Championships/2013/2013_Championship_Qualification_Points_List.pdf

