

THE FRAMINGHAM CHESS CLUB

A USCF AND MACA AFFILIATE

Mr. Robert Hyatt
Southern Station
PO Box 5106
Hattiesburg, MS
39401

January 6, 1984

Dear Robert,

On behalf of the Framingham Chess Club (FCC), I would like to tentatively announce that we will be able to sponsor a match between Cray Blitz and GM David Levy. Our actual ability to sponsor this event is dependant upon several details which I have outlined in this letter. Please read through this outline and contact me if you have any questions or changes. Let me assure you that we are working rapidly to pull the final details together.

OUTLINE OF MATCH REQUIREMENTS

PLAYERS: Cray Blitz and David Levy

LOCATION: The match will take place at Framingham State College in Framingham, Mass. in the very spacious Forum. Two additional rooms will be provided for analysis/demonstration and for the press. Both rooms are adjacent or in the immediate proximity of the playing room.

DATE: Presently the match is scheduled for three rounds in three days to be played on February 23, 25, and 26. The first round will be played at 8:00 pm and the second and third rounds will begin at 2:00 pm. The number of rounds or days can be expanded if the players request at least 3 weeks before the first round begins.

TRAVEL AND LODGING: FCC will not be covering any travel expenses for either player. Robert, we are assuming that you will be able to cover all of your own expenses. A co-sponsor (probably Milton Bradley Inc.) will be arrainging for and absorbing Mr. Levy's expenses. However, if you need recommendations for lodging near the match site please let me know.

NORFOLK-MIDDLESEX CHESS ASSOCIATION

THE FRAMINGHAM CHESS CLUB

A USCF AND MACA AFFILIATE

OUTLINE OF MATCH REQUIRMENTS (continued)

EQUIPMENT: We understand that you will provide all the hardware required for the operation of Cray Blitz and any peripheral devices.

Framingham Chess Club will provide the following:

- WATS line
- chess board, clock, pieces (Staunton), and at least two demonstration boards.

Any other equipment needs should be communicated to me as soon as possible.

ARBITER/REFEREE: To be determined. FCC has USCF accredited tournament directors available if needed.

SURRAGATE FOR

CRAY BLITZ: FCC will make available a person to move the pieces for Cray Blitz.

PRIZE: The prize fund is to be arranged between the players. No prize is being offered by FCC or its co-sponsors.

PRESS KITS: Background information about the players and sponsors will be provided to members of the press. If you have anything you wish included in this kit, please send the information to me as soon as possible.

PRESS RELEASES: FCC will be providing appropriate press releases both before and after the match.

As you can see, we are in a mode of waiting for the other parties involved (ie. David Levy and Milton Bradley) to confirm their participation. For practical purposes facility is set, what we require now is commitment from everyone in time to arrange the remaining logistics, most importantly the promotion and publicity.

THE FRAMINGHAM CHESS CLUB

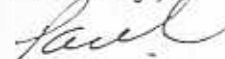
A USCF AND MACA AFFILIATE

If you will be having any contact with Mr. Levy, I would appreciate you reiterating this offer and expressing our need to move as quickly as possible. Thus far we have only dealt with Mr. Levy through intermediaries. Organizationally, we are ready to go but the following points need to be confirmed.

- o David Levy's participation
- o Milton Bradley's co-sponsorship (ie. Mr. Levy's travel)
- o Game rules and guidelines
- o Number of rounds to be played

I would like to clear these items by the end of next week (1/19/84). Ofcourse, we appreciate any assistance you can provide in pulling these last details together. I must say that working with you has been a pleasant experience. I appreciate the fact that you have been flexible and accomodating in scheduling this match which is sure to be the U.S. chess event of 1984!

Cordially,



Paul McClanahan
(617) 542-3444
(617) 327-1935

cc: Tom Zuppa
Warren Pinches

THE FRAMINGHAM CHESS CLUB

A USCF AND MACA AFFILIATE

Mr. George Merritt
Vice President of Public Relations
Milton Bradley Company
MB Communications
PO Box 2209
Springfield, MA
01102

January 10, 1984

Dear George,

Thank you for spending time on the phone with me last week to discuss Milton Bradley's possible co-sponsorship of a chess match between IM David Levy and Cray Blitz. As a follow-up to those conversations, I wanted to send you a letter confirming various aspects of the event and what Framingham Chess Club hopes will be your level of participation. In addition, I have attached a few articles on Cray Blitz (and computer chess) just to give you an indication of the amount, quality, and diversity of coverage that is being given.

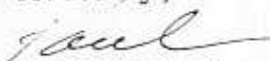
As I have already mentioned, The Framingham Chess Club is a non-profit organization. The purpose of our sponsorship of this match is not to generate revenue. Rather, we are arranging the event because of its tremendous attention drawing capacity and promotional opportunities. We hope to gain awareness for our club and our co-sponsors among both the chess and non-chess playing publics. This event definitely has impact that crosses over from chess to public interest with the "man vs machine" appeal. A beautiful tie-in for GrandmasterTM.

I must express the need for a sense of urgency in completing the final details for this event. As you can see from the attached documents, the event is set except for two major components.

1. David Levy's participation
2. Milton Bradley's co-sponsorship

I would like to have both details confirmed by the end of this week (1/13) in order that we meet several important press deadlines. Please contact me at (617) 542-3444 as soon as Milton Bradley's status is confirmed. I regret that our realization of the need for a co-sponsor came so late as to give you such short notice. However, we are dedicated to making this match the chess event of 1984.

Cordially,



Paul McClanahan

NORFOLK-MIDDLESEX CHESS ASSOCIATION

THE FRAMINGHAM CHESS CLUB

A USCF AND MACA AFFILIATE

IM DAVID LEVY VS. CRAY BLITZ

BACKGROUND AND MATCH OUTLINE

prepared for:

MILTON BRADLEY COMPANY
MB COMMUNICATIONS

January 1984

NORFOLK-MIDDLESEX CHESS ASSOCIATION

BACKGROUND

CRAY BLITZ: Cray Blitz is a computer program developed by Robert Hyatt and Albert Gower of the University of Southern Mississippi. Presently, Cray Blitz is the strongest chess playing computer in the world as demonstrated by its clear First Place in the Fourth World Computer Chess Championship in October 1983.

Cray Blitz has a performance rating of 2418 which means, if it were human, it would be in the top 5% of all tournament chess players in the United States. There is no doubt that the computer is a worthy adversary for its International Master opponent.

Cray Blitz has received tremendous amounts of coverage in a variety of print media with a diversity of editorial content.

IM DAVID LEVY: David Levy is an International Master who is known as a prolific chess writer and a computer programmer. In addition to being involved in the development of Grandmaster™, Mr. Levy had his own entrant, Philodor X, in the championship won by Cray Blitz.

Mr. Levy has made a challenge that no computer program can defeat him in tournament chess. A stake of several thousand dollars is reportedly backing this claim. A similar claim in the late 1970's resulted in Mr. Levy thrashing his digital opponent soundly.

The previous challenge also netted a great deal of public interest and press coverage. This match-up, because the gap in playing strength has lessened, is certain to be even more colorful.

FRAMINGHAM CHESS CLUB: The Framingham Chess Club is a non-profit organization dedicated to the advancement of chess. This is accomplished through providing weekly meetings for club members, sponsorship of regional tournaments, and organization of special chess events.

The organizers, Paul McClanahan, Warren Pinches, and Tom Zuppa are experienced tournament organizers and are accredited Tournament Directors with the United States Chess Federation.

RESPONSIBILITIES OF THE CO-SPONSOR

The primary responsibility of Milton Bradley would be to arrange for and absorb all travel, lodging, and expenses for Mr. Levy. FCC will then include Milton Bradley as also sponsoring the match in all announcements, promotions, and press releases.

No other responsibilities will accrue to Milton Bradley. However, since Milton Bradley does have contact with David Levy, we ask that you please confirm the dates and general outline with Mr. Levy.

Framingham Chess Club would like to begin an immediate dialogue with Mr. Levy to finalize the following match details. Milton Bradley could assist in facilitating this dialogue.

- o Number of rounds (days) to be played
- o General match rules (adjournments, time outs, etc.)
- o Arbiter or Referee to be used

MATCH OUTLINE AND RESPONSIBILITIES

PLAYERS: IM David Levy and Cray Blitz

LOCATION: The match will take place at Framingham State College in Framingham Mass. in the very spacious Forum. Two additional rooms will be provided for analysis/demonstration and for the press. Both rooms are adjacent or in the immediate proximity of the playing room.

DATE: The match is scheduled for three rounds to be played the three days on February 23, 25 and 27, 1984. The first round will begin at 8:00 pm and the second and third rounds at 2:00 pm. This allows us to optimize computer time. The number of rounds and/or days can be readily increased if the players request with 3 weeks of the first round.

TRAVEL AND LODGING: Framingham Chess Club will not be providing travel reimbursement to either player. Therefore, we are asking Milton Bradley Co. to arrange for and absorb all travel expenses for David Levy. (Mr. Hyatt and Cray Blitz will be handling their own travel.) In exchange for Milton Bradley covering Mr. Levy's expenses, they will be promoted as co-sponsors and have full right to all the promotional benefits.

PRIZE: The prize fund has been arranged between the players. No prize is being offered by FCC or its co-sponsor.

PRESS KITS AND PRESS RELEASES: FCC will provide appropriate press releases both before and after the event. Background information will be available to members of the press in the form of a press kit. Of course, Milton Bradley is welcome to generate their own releases for tie-in promotions for GrandmasterTM etc.

TICKET SALES: Tickets will be sold at the gate to those who wish to attend the match. Proceeds will be used to cover the costs of facility rental, promotional materials, and general expenses.